

BULGARIA: ELECTRONICS INDUSTRY FACTSHEET

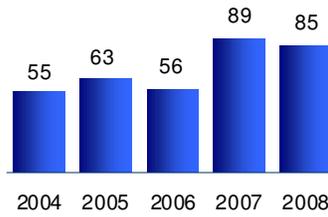
InvestBulgaria Agency – March 2010

Expertise

- ✓ 95% of total 350 companies are small and medium-sized
- ✓ Market serviced - automotive, telecommunications, military equipment and consumer electronics
- ✓ Quality management systems applied : ISO 9001: 2008, ISO / TS 16949: 2002, ISO 14001: 2004
- ✓ + 39 000 - number of students enrolled in IT and Engineering related programs (2008-2009)
- ✓ +6 000 Graduated in IT and Engineering related programs 2008

Foreign Direct Investments

FDI in electronics, USD m



Source: NSI

Investors in the sector

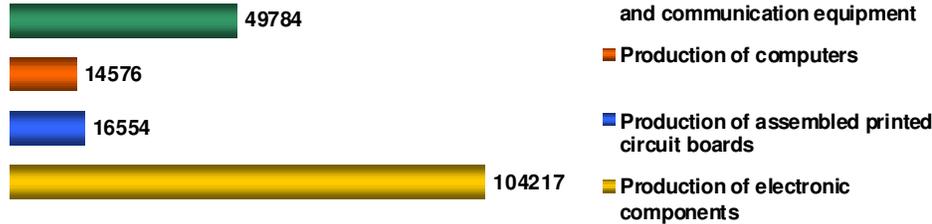
Major players of the electronics industry

Company	Location	Employee
EPIQ Electronic	Botevgra	2788(2009)
Johnson Controls	Sofia	460(2009)
SET	Rousse	350 (2009)
Asel	Plovdiv	300(2009)
Datecs	Sofia	336(2008)
Melexis	Sofia	250(2008)
Deltacom	Sofia	236(2008)
RES	Sofia	195(2009)
Siemens	Sofia	152(2008)
Orgtehnika	Silistra	131(2008)

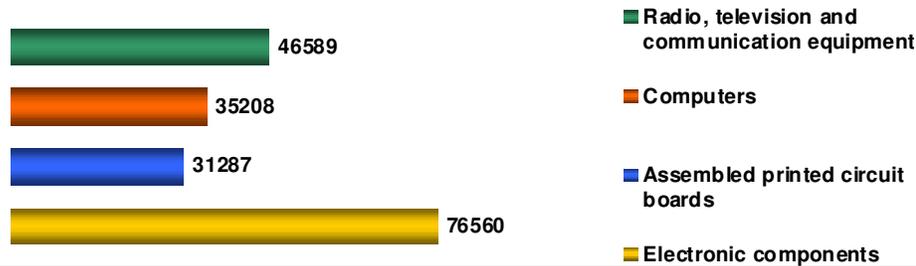
Source: Bulgarian Industrial Association

Market review

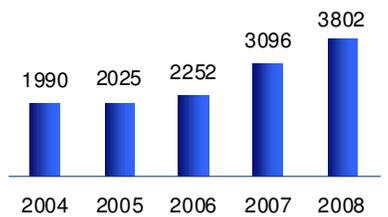
Manufacture of computers, communication equipments and electronic products in 2008, EUR'000



Export of computers, communication equipments and electronic products in 2008, EUR'000



Annual average wages in electronics equipment manufacturing, EUR



Source: NSI

Vocational schools/ universities with electronic studies



- Technical universities
- Vocational Electronics schools

Number of students in electronics related studies (2008/ 2009)

Specialty	Enrol.	Grad.	Total
Electronics	2485	372	2857
Automation	3062	461	3523
Computer systems and technologies	7134	916	8966

Source: NSI

Success story



Melexis Bulgaria

Melexis Bulgaria has now more than 15 years of successful presence in the local arena and represents the first foreign investment in the area of microelectronics in Bulgaria. Since its start the company has grown at a substantial rate. Based in Sofia, in 2006 Melexis relocated to a newly refurbished 7800 m2 facility containing office space, R&D, test areas, and over 1000 m2 clean rooms for handling semiconductors. The importance of the Bulgarian site in the international family of Melexis has expanded since bringing the new location online. For the years of 2006 and 2007 Melexis has invested over 13 Mln EUR in Bulgaria for buildings, utilities and equipment.

Melexis core experience supplying ICs for automotive electronics sustains the expansion into Application Specific Standard Products for industrial and consumer product applications. Melexis enthusiastically pursues its role as a component supplier whose innovations, while physically small, are the essential element in nearly every one of our customers' extraordinary systems. At Melexis we believe that "Small things make a big difference". Melexis' products include sensor, communication, actuator ICs and Application Specific Integrated Circuits (ASICs). Melexis IC's make a difference in the vehicles of companies like Mercedes-Benz, BMW, Audi, VW, Suzuki, Toyota, GM and Ford. Among other non-automotive end users Melexis supports brands like Samsung, Nokia, Phillips, Toshiba and others.



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